



# SOCIAL MEDIA @ WESTERN AG SAFETY & HEALTH CONFERENCE

## SOCIAL MEDIA PLAN

The conference planning team would like to facilitate your social media discussion on emerging health and safety issues at the conference. For details about the conference visit <http://bit.ly/WestAgSafetyConf>.

### PURPOSE

Participants who want to engage in a respectful, thoughtful, and lively social media discussion about **#WestAg2019** themes are encouraged to do so. If a speaker asks you not to share anything online, please respect that request.

### THEMES

#### Wednesday, Aug 7 – FARMING

*#WestAg2019Farming*

#### Thursday, Aug 8 – FORESTRY

*#WestAg2019Forestry*

#### Friday, Aug 9 – FISHING

*#WestAg2019Forestry*

### PROMOTION IDEAS

- Create your own posts using the hashtags **#WestAg2019**, **@USAgCenters**, **@NIOSH**. Other hashtags may also be appropriate.
- Get involved in the conversation. Follow, retweet and share **#WestAg2019** messages through Twitter and Facebook.

### CONTACTS

**During the conference, use the hashtag **#WestAg2019** in all social media posts. As appropriate, tag individuals, Ag Centers, the general **@USAgCenters** account, or **@NIOSH**.**

On site:

Eddie Kasner, [ejkasner@uw.edu](mailto:ejkasner@uw.edu)  
Sarah Fish, [fischs@uw.edu](mailto:fischs@uw.edu)

### TAGS

- #WestAg2019**
- #WestAg2019Farming**
- #WestAg2019Forestry**
- #WestAg2019Fishing**
- #USAgCenters**

### HANDLES

- @NIOSH**
- @HICAHS**
- @UNMC\_CSCASH**
- @AgHealthUCD**
- @SouthwestAg95**
- @PNASHCenter**

**For more information, please visit the **#WestAg2019** conference media kit and the AAAS social media policy.**

<https://deohs.washington.edu/pnash/media-kit-western-ag-safety-health-conference>

<https://meetings.aaas.org/policies/social-media-policy/>